

## CPAK Face to Face Meeting at University of Louisville College of Business

November 4, 2011

Exec present: Neal Hutchens joining by SKYPE from UK, Ticha and Angela Taylor from Georgetown, David and Elizabeth from University of Louisville, Emily Jo Campbell from ECU, Holly Bradford from University of Louisville, Jeremy Johnson from University of Louisville.

Discussion about Careers in Student Affairs Conference-Holly took a count of who will be there (Elizabeth L, Jill, Angela, Ticha, Holly, Elizabeth C, Neal) and what the assignments are, and the attire (CPAK polos and khaki pants). A listing of grad prep programs was pulled up on the ACPA website, this will be distributed to the students at the conference. Elizabeth reminded us to bring receipts if we have paid for items for conference.

Discussion about technology for CPAK-David showed off the Goggle calendar that is on the CPAK website, he spoke about adding CPAK events or having schools add their important dates so we know what dates to avoid when scheduling statewide events. Davis also showed a new computer program called Eventbrite. It is a program that would help us tremendously with our registration for the conference. It would help organize names and information and fix the issue of the payment and registration names not connecting. This will be reviewed again closer to the next fall 2012 conference.

Discussion about the merger between KAHO and CPAK-Emily Jo spoke about the fact that the KAHO contingent brought up in the business meeting that maybe the time is right for a merger of CPAK and KAHO. KAHO is struggling financially and since CPAK is going to have a fall conference, maybe KAHO should dissolve into CPAK for the future conferences. CPAK executive board expressed some concerns like defining "collaboration" and developing clear expectations. It was decided that President and President Elect of both CPAK and KAHO will meet and make a decision for the future of a joint fall conference or merging entirely.

Discussion about the collaboration between CPAK and NASPA State Board-Elizabeth L spoke about how Dr. Mardis was talking about how NASPA state board wanted to meet with CPAK Executive board soon to discuss some collaborations that are necessary for us to provide effective professional development in the state. A discussion was then had about connecting Careers in Student Affairs conference, CPAK fall conference and maybe even conduct conference altogether. Angela added that the student conference should occur before the fall conference so we can give professional staff attention to both. It was agreed by the group that the Careers in Student Affairs student conference should happen a day before the CPAK fall conference. Angela also added that KAHO seems the most natural merge to begin with before connecting with state conduct organizations or other entities. Again, it was decided that President and President Elect of both CPAK and KAHO will meet and make a decision for the future of a joint fall conference or merging entirely.

Discussion about survey results from CPAK fall conference-Neal discussed the possibility of a drive-in conference with different topics suggested by the survey, legal issues, conduct, title IX, etc. Discussion about having this in summer or spring depending on Neal's schedule.

Discussion about fall 2012 CPAK conference- Elizabeth L handed out pricing email from Hyatt Regency in Louisville and Capital Plaza in Frankfort. Discussion was had about using a state park for the fall conferences. The positives being that the location will allow for people to separate from the work atmosphere since they cannot commute to the office. Emily Jo added that the food is good and the locations are nice. The negatives are that the space may not accommodate our conference. Prices were reviewed from Hyatt and Capital Plaza. Hyatt is more expensive but nicer, Capital plaza is less expensive but not as nice, then returning to Marriott Griffin Gate was brought up as an option as well. Elizabeth added that Louisville is actually the middle of the state for schools that are coming from the west side of the state. Frankfort would be further out for anyone from Western Kentucky. The conversation started about the fact that people may not go out as often as we think and it would be okay to be away from Louisville even if we are leaving Fourth Street Live. We have been able to provide a good social type atmosphere, so it would be okay if we are in Frankfort that may not have a big social life. Emily Jo mentioned that with it being an election year it could be cool to be in the capital and tie it in with a theme. It was decided that the Executive Board should tour the Frankfort facility and then make a decision.

Discussion about no host social at ACPA with CPAK and KAHO or acting as walkers for some of the events on the night before the conference begins. Holly and Ticha volunteered to be hosts for people who need directions or ideas for the Saturday night before the conference begins.

Jeremy brought up a concern about the responsibilities of his position. Some suggestions that Elizabeth L had were to establish contacts at each school and use those contacts each time.

Meeting adjourned for lunch.